



# Help Us Help You!

## Explore Moose Mountains promotes your local business & destinations

Hello neighbors! As many of you know, we are Explore Moose Mountains (EMM), a grassroots, non-profit initiative to showcase the WONDERFUL businesses and destinations in the scenic villages of the Moose Mountains region of New Hampshire. We organically grew from a series of community conversations in 2014, and have since operated on donations from generous members of our communities and a 2016 grant from the NH Charitable Foundation.

We are organized under the umbrella of [Wentworth Economic Development Corporation \(WEDCO\)](#) and supported by professionals from [Strafford Regional Planning Commission](#). Through our social media persona, The Moose, New Hampshire, we promote local eateries, artisan shops, cottage industries, farm stands, museums, hiking trails and fun events in our region to over 7,000 followers on [Facebook](#) and [Instagram](#). The seven towns that give life to EMM include Farmington, New Durham, Milton, Middleton, Wakefield, Brookfield, and Wolfeboro

## EMM's Strategic Plan & Future

In 2020, many of you generously supported EMM through donations, as we raised match funds for a USDA Rural Business Development Grant. Our application was deemed eligible by USDA, however they ran out of program dollars on the cusp of funding our project. These funds were planned for re-vamping our website, to serve as a regional marketing tool; promoting businesses and destinations through our highly successful social media channels; writing a strategic plan; and executing a marketing campaign to promote the region, given the the effects of the pandemic.

## Your Donations Help Us Help You

EMM has saved most of the funds raised in 2020 outside of supporting its social media manager, who provides integral services promoting all of you! Your donations have also been used to support regional events, like our winter and summer Stop & Shop program, which incentivizes residents and visitors to shop local (the most recent of which took place in November with 24 business/events participating).

As we prepare for the next round of USDA grant funding, we again need help from our communities and local businesses to match a portion of our grant request and to support our continued promotion of the region and our unique assets (you!).



Please consider a donation to help Explore Moose Mountains continue and improve our services to the many unique local businesses and organizations in the region.

Donations can be made online via [WEDCO's paypal](#), or by check. If you are mailing a check, it should be made out to [WEDCO/EMM](#) and be returned with the form below, filled out. To be counted as match, donations must be received by Feb. 14.

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Donation \$25 [ ] \$50 [ ] \$100 [ ] \$250 [ ]  
\$500 [ ] Other \_\_\_\_\_ [ ]

I would be interested in volunteering my talents for EMM. [ ]

I would like to learn more - sign me up for the [EMM email list](#). [ ]

Contact: [Denise Roy Palmer](#), (603) 569-4216

# Stats, Facts, and Other Good Stuff

**227k**

the amount of Facebook users our posts reached over the past two years

**1k+**

the number of members on the EMM run Moose Community Group Facebook Page, where people share their own info from within the region

**7,350+**

the number of followers on Facebook (5,900+) and Instagram (700+) combined

## In 2021...



...we featured posts on **500+** unique local businesses, organizations, community events and natural resources/recreation sites encouraging residents to support & explore local as well as visitors to add the Moose Mountains Region to their travel destinations. That's almost **37%** of the total businesses in the region!

Beyond our social media reach, EMM has created and/or supported a myriad of community events to boost the local economy including: **The Moosemade Expo (May 2019); The Moose, NH Holiday Stop & Shop (Dec. 2020), The Moose, NH Summer Stop & Shop - Route 16 (Jul. 2021), The Moose, NH Summer Stop & Shop - Route 11 (Jul. 2021), and The Moose NH Holiday Stop & Shop (Nov. 2021).**

## What our fans think

"I am proud to give to Explore Moose Mountains/The Moose, New Hampshire because of the absolutely incredible work this organization has done to promote this beautiful slice of paradise."  
-**Top of the Ridge Farm Bed & Breakfast**

"I love the Moose NH and their posts. Great way to learn about local places that you didn't know were in your own back yard!" -**Kevin & Tina LaPointe**

"They always help new businesses, they are amazing" -**Tina Bonsall**

"I support Explore Moose Mountains/The Moose, New Hampshire because I live here, I love what The Moose can do to highlight the special places often overlooked in our seven towns that bring happiness to those who discover..." -**Susann Foster Brown**

"I live in CT, but own a condo in Wolfeboro. I love reading about what's going on in the area. Was up there for the last 5 days & went to McKenzie's Farm. What a beautiful place! Thank you for all your info!!!!" - **Donna Kelly**